

LABYRINTH
EXPERIENCE
Sponsorship
Packages
2025



	STANDARD £250	BRONZE £500	SILVER £1000	GOLD £2000
EXHIBITOR PITCH	Single pitch 3m x 3m, 2 Exhibitor passes	Double pitch 3m x 6m, 2 Exhibitor passes	Double Pitch 3m x 6m, 4 Exhibitor passes	Double Pitch 3m x 6m, with additional space if needed, 4 Exhibitor passes.
COMPANY DISCOUNT	N/A	10 % off general admission passes, limited to 4 tickets.	15% off general admission passes, limited to 4 tickets.	20% off premium admission passes, limited to 4 tickets.
PROMOTIONAL FREE TICKETS	N/A	N/A	2 free general entry passes to be used in a giveaway	2 Free premium passes to be used in a giveaway
MASKED BALL TICKETS	N/A	2 free Masked Ball tickets	4 free Masked Ball tickets	4 free Masked Ball tickets
NEWSLETTER	N/A	Sponsors logo to appear in every newsletter.	Sponsor logo to appear in every newsletter, 1 company feature and one additional update on products and services in both the Goblin Gazette and Goblin Gazette (Labyrinth Newsletter 10k subscribers).	Sponsor logo to appear in every newsletter, 1 company feature and monthly updates on products/services* in both the Goblin Gazette and Gelfling Gazette (Dark Crystal Newsletter).
PRINTED ADVERTISING	N/A	Sponsor logo to appear on print media at the event for example: at the bottom of venue map, schedule etc	A3 poster advertising the Sponsor to attendees upon entry next to map / schedule including a QR code that can link to your website *	A3 poster advertising the Sponsor to attendees upon entry next to map / schedule including a QR code that can link to your website * and Sponsor's logo to appear on attendee passes and wristbands.
SOCIAL MEDIA MARKETING	1 announcement post with image provided by Sponsor on Facebook and Instagram.	Thank you shout out on social media with links to the Sponsor on Facebook and Instagram, 1 additional post on social media about your attendance at the event.	Thank you shoutout on social media with links to the Sponsor on Facebook, Tiktok and Instagram with bespoke event themed banner created by Thames Con, 3 additional posts on social media about sponsor attendance at the event.	Monthly social media posts on Facebook, Instagram and Tiktok until 1 month before event then posts weekly. 1 promotional social media teaser video plus bespoke event themed banner. Your business to be included in digital press releases.
SPONSOR BOARD/BANNER	N/A	Sponsor logo on the board/banner in a smaller print.	Sponsor logo on banner in large print	Sponsor logo on banner in large print and in prime location
WEBSITE	Listed on the Exhibitor Page.	Listed on the exhibitor page and in the sponsorship section of our website with a hyperlink to Sponsor website.	Listed on the exhibitor page and in the sponsorship section of our website with a hyperlink to Sponsor website, and a paragraph about the Sponsor *	Listed on the exhibitor page and as top billing in the sponsorship section of our website with a hyperlink to Sponsor website, and a paragraph about the Sponsor *
AT EVENT PROMOTION	N/A	N/A	We give a public 'Thank you' to all sponsors by name at the opening ceremony and hand out marketing material (this will need to be provided by sponsor) to attendees on arrival and 3 minutes of stage time for Sponsor to speak at either the opening or closing ceremony.	We give a public 'Thank you' to all sponsors by name at the opening ceremony and hand out marketing material (this will need to be provided by sponsor) to attendees on arrival and 5 minutes of stage time for Sponsor to speak at the opening and closing ceremony.
SOLE GOLD SPONSORSHIP	N/A	N/A	N/A	Sole Sponsor at this level

Thank you for your interest in exhibiting at The Labyrinth Experience 2025.

Please carefully read exhibitor information on our websites and our terms and conditions before applying.

